

‘UNDP programmes in support of the national Education for SD platform in Ukraine: experience of cooperation with academia, NGOs and other target groups’

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UNDP/GEF project ‘Integrating Rio Conventions Provisions into Ukraine’s National Policy Framework’ (2014- 2016)

UNDP/GEF project ‘Strengthening governance and financial sustainability of the national protected area system in Ukraine’ (2014- 2016)

UNDP/GEF project ‘Transforming the Market for Efficient Lighting’ (2010 - 2016)

UNDP/EU project ‘Conservation and Sustainable Use of Peatlands’ (CimaEast) (2012 – 2016)



UNDP/GEF project 'Integrating Rio Conventions Provisions into Ukraine's National Policy Framework' (2014- 2016)

Target group 1: decision makers

Project partners:

Ministries of Ukraine-

- Agriculture and Food;
- Ecology and Natural Resources;
- Economic development and trade;
- Energy and Coal Industry;
- Infrastructure;
- Education and Science;
- Regional Development, Housing and Construction;
- Social policy

State agencies -

- for energy efficiency and energy saving;
- for fisheries;
- for forestry;
- for land resources;
- for water resources.

Parliament Committees of Ukraine



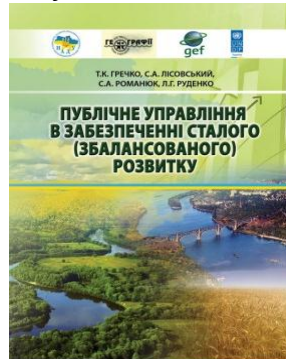
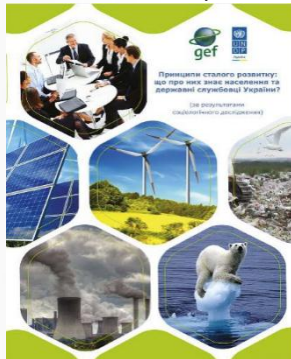
Component 1. Integration of obligations under the Rio Conventions into sectoral policies

- Sectoral SWOT and Gap analyses of legislation in all 8 sectors (done and peer reviewed by scientists)
- Presentation and public discussion of the reports at 4 public platforms and at 8 round tables (hosted by each target ministry)

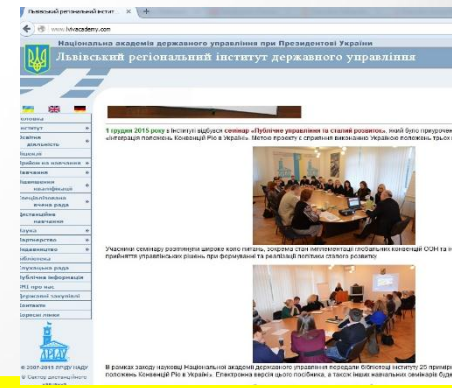


Component 2. Capacity building for sustainable economic development

- Survey among civil servants and assessment of training needs
- New educational course and textbook for civil servants developed
- Series of seminars for civil servants at regional affiliates of the National Academy of Public Administration (NAPA) conveyed



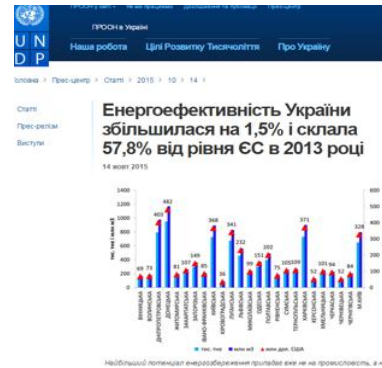
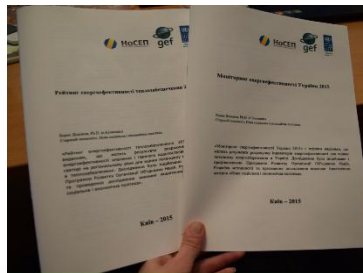
- Conference 'Public Administration: new approaches' (jointly with NAPA, 26 November 2014, approx. 200 delegates), lecture for students – 'Effective approaches to public administration for environmental management', summer school



- 24-25 September 2015, Sloviansk – national conference «Recovery of Donbass region on the principles of sustainable development»



- Presentation of reports on energy efficiency



Plans for 2016:

- Development of the draft **Sustainable Development Strategy for Ukraine**, its peer review and expert discussions
- Learning initiatives to mainstream implementation of the Rio Conventions at the regional level

Component 3. Awareness raising on links between the Rio Conventions and socio-economic development

- Conference and project inception workshop in 2014
- Educational workshops for journalists
- Broadbased survey (on knowledge of linkages between 3 components of the sustainable development)
- Contest of professional photography «Sustainable Development» ('Day' newspaper)



Target group 3: educators, students, school children



- Contest of educational methodologies among teachers
- Piloting educational module at high schools

National contest of social ad among students -



- Presentation of results of broadbased survey at Ecology Faculty

Target group 4: private sector



- Contest among SME: <http://stalo.delo.ua/>



- Information campaign on rational (sustainable) consumption

- International Forum for Sustainable Business «Green Mind»



Plan for 2016:

- Public service announcement to promote the concept of sustainable development (and SDGs)
- Workshops for private sector, journalists
- Publication of articles in mass media
- Exit sociological survey

Overview: selected activities of UNDP promoting education for sustainable development in Ukraine



UNDP/GEF project 'Transforming the Market for Efficient Lighting'

Nationwide informational campaign (2012-2013)

Goals:

- Promotion of energy efficient lighting
- Formation of environmentally responsible behavior and resource saving attitude

Partners:

- Ministry of Ecology and Natural Resources
- Ministry of Education and Science
- All-Ukrainian NGO 'All-Ukrainian Environmental League'
- Public organization 'Teachers for Democracy and Partnership'
- Association of Directors of Kyiv Schools

Tools:

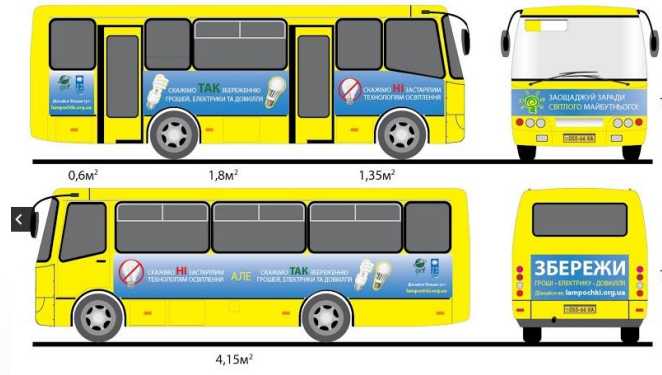
Prime-time broadcasting of PSA, billboards, lights (cities, main roads)

Coverage:

- All oblasts of Ukraine – cities, villages.

<http://lampochki.org.ua/>

Message: 'Change the Bulb – Change the World!...'



Overview: selected activities of UNDP promoting education for sustainable development in Ukraine



Nationwide educational campaign in schools (2014-2015)

Coverage:

- All oblasts of Ukraine – cities, villages.
- 2500 schools

<http://lampochki.org.ua/>

Tools:

- Energy efficiency, rational use of natural resources – integrated into the schools curricula
- Thematic booklets for primary, secondary school and teachers
- Information booklet for housing and utilities sector staff
- Leaflet for the general public
- Educational film on EE lighting for secondary and high school
- Educational animated cartoon on EE Lighting for primary school
- Environmental lectures on EE lighting at schools



Привіт, друзі!
Мене звать
ЛЮМІК.
Я - люмінесцентна
лампа.
Тіклуймося
про навколишнє
середовище разом!

Overview: selected activities of UNDP promoting education for sustainable development in Ukraine



UNDP/GEF project 'Strengthening governance and financial sustainability of the national protected area system in Ukraine'

Outdoor informational campaign (2010-2011)

Dedicated to the International Year of Biodiversity (2010)

Goal:

Raise public awareness on the disappearing species and promote biodiversity conservation

Partner:

All-Ukrainian NGO 'Association of protected areas of Ukraine'

Tools:

400 billboards, 400 city lights (cities, main roads)



Fair-exhibition: Ukrainian NPAs as potential tourist attraction sites

Message:

'We are cutting them out of our lives!...'



Overview: selected activities of UNDP promoting education for sustainable development in Ukraine



PHOTO-CONTEST: 'Nature-protected Ukraine'
dedicated to the International Year of Biodiversity (2010)

Goals:

- Raise public awareness about biodiversity, the beauty and potential of the protected areas of Ukraine (recreation), also – threats and vulnerability of the areas
- Promote community action to protect Ukrainian nature
- Popularize green tourism

Partners:

- State Agency for Protected Areas of Ukraine,
- All-Ukrainian NGO 'Association of protected areas of Ukraine'
- Samsung Electronics Ukraine (prizes for winners)
- Information partners 'Bigmir.net' portal, «Photographer» magazine, «Delo» newspaper

Coverage:

- Best photos were published in mass media with high circulation
- Exhibition was screened in 6 major cities of Ukraine



Overview: selected activities of UNDP promoting education for sustainable development in Ukraine

UNDP/EU project 'Conservation and Sustainable Use of Peatlands' (CimaEast)

'Clean Country' – a series of (annual since 2009) campaigns to promote voluntarism in cleaning recreational and protected areas

Dedicated to International Day of Environmental Protection

Partners: city administrations, local educational institutions

Goals:

- Conservation of biodiversity
- Promote community action for protection of Ukrainian nature

Coverage: several oblasts of Ukraine



Проект «Cima East: Збереження та стале використання торфовищ»

**АЛЕЮ ЗАКЛАДЕНО 17 ТРАВНЯ 2014 РОКУ
В РАМКАХ ПРОВЕДЕННЯ АКЦІЇ
«ЧИСТА КРАЇНА»**

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